

OFFICIAL RULES & REGULATIONS

2023 Tamale Festival Contest at all Food City Stores.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1) Prizes:

- a) There will be one (1) grand prize winner, one (1) Second Place and one (1) Third Place winner.
 - i) The Grand Prize winner will receive a prize that will include (1) \$500 Food City and a prize TBD.
 - ii) Second Place will receive one (1) \$300 Food City Gift Card.
 - iii) Third Place will receive one (1) \$200 Food City Gift Card.
- b) Grand Prize winner prize will be coordinated for an in-person pick-up at the Bashas' Support Center in Chandler, Arizona. Remaining prizes will be mailed certified letter to the winner's home, with a signature required for proof of identity.
- c) There is no substitution, transfer, or cash equivalent for prizes, except that Food City may, at its' sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities, or any other expenses.

2) How to Enter:

- a) Promotion will begin on November 4, 2023 at 12:00 a.m. Mountain Standard Time ("MST") and end on November 12, 2023 at 11:59 p.m.
- b) To be eligible, contestants must participate in person at one of three preliminary qualifying events at Food City stores, with dates and locations of events listed on the Food City website. Guests can request the times and locations for preliminary qualifying events by calling Bashas customer service line or by emailing foodcitymarketing@bashas.com.
- c) To participate in the preliminary qualifying events, guests are invited to bring (6) cooked tamales to that day's qualifying location for judging. The judging panel is comprised of participating sponsor, media and Food City personnel. Tamales must be homemade by the contest participant from scratch. Commercially purchased, premade tamales are not eligible for competition. Tamales will be judged according to flavor, texture and appearance on a scale from 1 to 5. Each judge will score contestants on a private ballot that will then be tabulated by a non-member of the judging panel. The top three scorers will move on to compete in the final Tamale Festival Contest to be held on Sunday, November 12 at a Food City store #12. Judges reserve the right to disqualify a contestant if tamales for any reason including unpleasant aroma or flavor, or if tamale is unsafe to eat for any reason. Food City ("Sponsor") is not responsible for entries not received due to difficulty accessing the qualifying event, automotive difficulties, traffic, construction or other obstacles out of our control. One entry per household.

3)Eligibility Restrictions:

a) The contest is open to adults who are 18 years of age or older and legally reside in Arizona or New Mexico. Employees of Food City, affiliated entities, their affiliated advertising agencies, participating sponsors/promotional partners and the members of their immediate families are ineligible to participate or win.

4)Selection of Winners:

a) Following completion of the preliminary qualification event period, all finalists will be invited to participate in the Tamale Festival Contest which will take place at a Food City tbd on Sunday, November 12 from 9am to 1pm.

b) Please be prepared and bring all other specific items required for tamale preparation to the event, including but not limited to:

- (1) All tamale ingredients **PREPARED**; Meat needs to be precooked, corn husks ready to assemble and prepared masa ready to spread.
- (2) Cooking utensils including your steamer pot, tongs, etc.
- (3) Tamale prep utensils including spoons and spreaders.
- (4) Cutting boards and knives as necessary

c) Food City will provide water for cooking, plastic gloves, hairnets and hand washing stations in the tamale contest area.

d) Finalists will be required to prepare at least 2 dozen tamales in one flavor onsite for judging by our panel of celebrity judges. The judges will start tasting the tamales at 1pm, and based on points, judges will select first, second and third prize winners.

e) In the event of a tie score, the individual with the highest score in the category of taste will be determined the winner. Should a tie continue to exist, the highest score in the appearance category would determine the winner, continuing on to the highest score in the texture category. If all the individual categories of the highest scoring individuals are tied, then a roll off with a die provided by Food City would determine the winner, with the highest number rolled determining the winner.

5)Conditions:

a) Payments of all federal, state and local taxes are the sole responsibility of the winner. Winner may be required to sign an IRS Form W-9 or the equivalent.

b) By participating in the contest, the winner agrees to have his or her name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and to sign a publicity release confirming such consent prior to acceptance of the prize.

c) Sponsor in their sole discretion reserve the right to disqualify any person tampering with the entry process, the operation of the contest, the entries of other contestants or is otherwise in violation of the rules. Sponsor further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

- d) Sponsor reserves the right to make changes in the contest rules, including the substitution of a prize of equivalent value.
- e) Failure to comply with the contest rules may result in a participant's disqualification at the sole discretion of Sponsor.
- f) Sponsor is not responsible for typographical or other errors in the printing, the offering or the administration of the sweepstakes, or in the announcement of a prize.